

WEATHER

Mostly cloudy, gloomy outside, high near 69. Low tonight? Always sunny inside



LOST AND FOUND

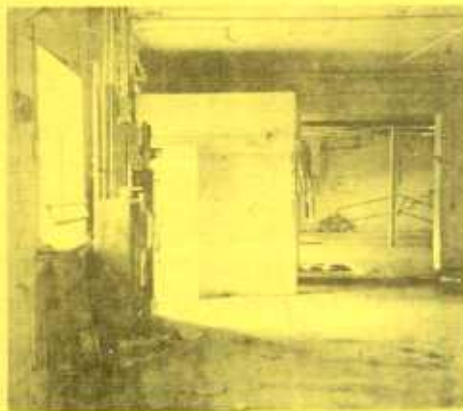
Classifieds

Serving the Federal City, Virginia, Maryland, and the U.S.A.

NO CHARGE

FIFTY-SIX L STREET, S.E. • WASHINGTON, D.C. 20003 •

The Beginning . . .



Welcome

*The management and staff of **LOST AND FOUND** are pleased to welcome you to "Your Bar". We are sure that you will discover – "It was designed with you in mind" (the special features and decor proving more interesting than the preceding quote). By blending proven features of other establishments with **LOST AND FOUND's** new and exciting concepts, we have made an effort to appeal to the individual tastes of our patrons. Comfort – Convenience – Courtesy will be our slogan. The success of **LOST AND FOUND** is based on a single premise. "Who Makes A Successful Bar? . . . YOU DO".*

WHAT'S IN A NAME

Would you like to spend a mind boggling time with your friends? We have a simple solution: Try selecting a new name for a bar. Mind you we said new! Clever, identifiable, succinct, and above all, appealing to the majority of your clientel.

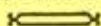
Sounds easy? Here's what one of these *Name That Bar* sessions was like:

LOST AND FOUND? ... no that will never do ... How about the BODY SHOP? nah, that sounds like a garage ... or a gym ... Hey! ... what about YOUR PLACE ... or OUR PLACE ... or ... THE PLACE ... or DISPLACED ...? come on now, let's get serious ... I've got it ... AUNT BILLY'S CRYSTAL BALL ROOM? ... Well, there

goes the butch crowd ... o.k. then, we call it UNCLE BILLY'S LEATHER BALL ROOM? ... Here's an idea ... we can call it Club 19 ... see, we'll combine the numbers of ... we know ... Forget It! ... We decided on the first name ever suggested. After 4 months and 2,345 names — our decision was:

LOST AND FOUND

We know there will be questions about the name and its meaning. The answers are: A. The name was thought up by Bill Bickford, who incidently gave the PLUS ONE its name. B. The meaning depends on the connotation you wish to give it. We like it; we hope you do.



Happy Halloween

Our first annual Halloween party will be held on Thursday, October 28th. Included in the plans will be a Floor Show, Costume Contest, and Special Door Prizes. To help us make this affair a success, we urge everyone to come in costume (no limitation on what you can or cannot wear). In addition to the door prizes, prizes will be awarded in the following costume categories:

1. MOST SPECTACULAR

2. BEST IN DRAG

(This category will be judged on the most realistic)

3. BEST COMIC

There will be three prizes awarded in each category with first place winners receiving T.V. sets and the 2nd and 3rd

place contestants receiving monogrammed silver cigarette boxes.

For the information of anyone concerned with the costume contest, the judges have been selected by the Management and ARE NOT associated with any bar or organization in the Metropolitan area.

Admission will be \$5.00 except for those persons holding dinner reservations, who will be admitted with no admission charge. Diners will also be permitted to hold their tables during the show.

Dinner will be served between 7:00 and 9:00 (dinner reservations are limited to one seating or approximately 80 persons). THERE WILL BE ABSOLUTELY NO RESERVED SEATS EXCEPT FOR THOSE IN THE DINING SECTION ... SO COME EARLY AND HAVE A WONDERFUL TIME.



SPECIAL FEATURES OF LOST AND FOUND

THE LOGO ...

The logo for **LOST AND FOUND** was designed in New York. We feel it is eye catching and it is our hope that this symbol will become as easily recognized as the name itself.

The colors for **LOST AND FOUND** are Black and Mandarin Orange with accenting color of Chrome Yellow.

TELEVISION FOR YOUR CRUISING CONVENIENCE

Another feature will be the closed circuit TV cameras situated at both bars. Because of the size of the bars, and their great distance between each, we think this feature will increase your field of vision — and add to your viewing pleasure.

Nielsen ratings will be published each month.

ONE — SOMETHING OLD THREE — SOMETHING NEW

The music system for **LOST AND FOUND** was designed by Allied Vending. It is also (we think) unique to this area, and elsewhere.

There will be two juke boxes. One will play the 160 top tunes while the other will feature oldie but goodies, including novelties and show tunes.

The system is so designed that there will be a alternate playing scheme with a 3-1 ratio favoring the juke box with current tunes.

Using this system we will provide a variety of music in an effort to satisfy the music tastes of all our guests.

FOR YOUR DINING PLEASURE

As you will see, our dining area was designed with you in mind. From the cozy fireplace to the inviting colors, we will endeavor to serve the finest food and wines available at reasonable prices.

Our menu will show that we have attempted to offer a variety of selections from chopped sirloin to lobster thermidor.

The dining hours to start will be from 6:00 until 11:00 p.m. These hours are subject to change dependent on demand. Please let us know.

For your convenience and to insure your dinner accommodations, we would suggest that you make use of our special reservation number — 547-3006.

If you have a special event you wish to celebrate involving a large party, such as a birthday, anniversary, or what have you, contact John LaMothe, our Public Relations Director, who will see that you are done justice no matter what the occasion.

WATER ... WATER ... EVERYWHERE?

No, not everywhere, but between Dining Room A and Bar Number 1, is a **MONTAZUMA** (That's right, **MONTAZUMA**) RAIN CURTAIN. It was purchased and brought to Washington at great expense from the lot of 20th Century Fox. It was last seen in an old Easter Williams (remember her) movie.

LET THERE BE LIGHT

LOST AND FOUND is providing one of the most unique light shows in the United States. The show is operated from a satellite station situated at the end of the dance floor. It was designed by C.E.R. Inc., a Washington, D.C. firm.

SITUATIONS

SHOW STOPPERS
proves to be a
SHOW STOPPER !!!

CONGRATULATIONS AND ORCHIDS (That is her color) to Fannie Brice and the cast of "Show Stoppers", for their successful production at Trinity Theatre. The show played to a standing room, foot stomping crowd, that was still on their feet cheering for more at the final curtain. The show was a testimonial to the hours and hours of sacrifice and effort expended by the entire company. To single out any act in the three hour production would be difficult, but anyone who saw the three hour production would have to agree that the Beautiful Girls number from "FOLLIES" was one of the highlights of the evening, rivaling the best efforts of Zigfeld himself.

ANOTHER OPENING, ANOTHER SHOW
And Another Show, and another show . . .

LOST AND FOUND is privileged to announce the appointment of Alex

Carlino (Fannie Brice), as our in-house Production Director. In this position he will direct all shows and special productions. We are pleased that Alex has accepted the position and know that his production and directive talents combined with his original brand of theatrical charisma will prove a valuable asset to the Club.

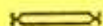
LOST AND FOUND "CLASSIFIEDS"

As part of our effort to keep everyone informed of the events at **LOST AND FOUND** and special events in our "Community", we will publish this newsletter (or house organ if you prefer) at the beginning of each month. This newsletter called the "Classifieds" will include a calendar of events for the month, among other things.

As a special service to groups in the "Community," we will be happy to announce future events.

Deadline for publication is the 20th of the month preceding the current month.

For further information contact any member of the **LOST AND FOUND** staff.



JOIN THE BRUNCH BUNCH

STARTING WITH SUNDAY, OCTOBER 10, **LOST AND FOUND** WILL BE SERVING BRUNCH FROM 12:00 – 3:00 P.M. DURING THE BRUNCH PERIOD ALL BAR DRINKS WILL BE 75 CENTS. AS AN ADDED FEATURE, **LOST AND FOUND** WILL PROVIDE A LIVE BAND FOR DANCING FROM 3:00 – 6:00.

THE COST OF THE BRUNCH WILL BE \$2.50